

The independent union for all media

If you work in the media, whether you're an editor, a producer, a presenter, a website manager, a content provider, a sub-editor or a designer, the NUJ is for you. The NUJ is the union for all media, and for freelances, contractors and employees.

D C Thomson, 10 Reasons to join

Better conditions You're treated better in a unionised workplace. For a start, you get more holidays – six days a year more on average*. And if that doesn't keep you healthy, NUJ health and safety officials can help reduce or eliminate the risks of injury and illness from, for example, RSI, bullying, bad lighting, stress and overwork. We also make freelance well-being a priority.

Legal help The NUJ's full-time lawyers and legal advisors can help prevent exploitative contracts, support you in tribunals, win personal and industrial injury cases, and resolve copyright issues and financial claims. Every year we help members battle clients and employers and win anything from a public apology to six figure damages.

More money We campaign and negotiate to improve our members' pay. People in unionised workplaces earn on average 12.5% more*. Freelances have the strength of a union behind them when negotiating rates.

Career opportunities & professional training Union meetings, websites, mailing lists and social networks allow you to benefit from each other's knowledge, contacts and experience. And we are the only union with a comprehensive approach to career development through professional training. Upgrade your skills with help from the union.

Equality We fight actively and vigorously against all forms of discrimination – whether on the grounds of race, gender, sexual orientation, age or disability. You're less likely to meet discrimination in a unionised workplace, and often you'll get more maternity or paternity leave.

Security We'll help you protect your rights at work and make sure you are treated fairly. You are less likely to be unfairly dismissed in a unionised workplace, and less likely to have a freelance agreement unfairly terminated with a union backing you.

Future proofing You can help shape the future by becoming involved in our work on national and international policy making. You can help shape your own future through our training programme and through access to our unique resources: online directories, fees guides, forums and advice, plus the accumulated wisdom of more than 30,000 fellow members.

Professional standards With 100 years of history behind us, the NUJ can guarantee a deep understanding of the importance of professional standards. Our *Code of Conduct* distills the experience of our members, past and present, into a set of procedures and ethical principles aimed at maintaining the quality of both our work and the relationships we have with our fellow workers. The *Code of Conduct* is recognised as the professional benchmark for ethical standards.

Media freedom The NUJ campaigns to support all our rights to free speech and a free media. These are constantly challenged by governments and global businesses. Acting together, individuals can and do keep the media free.

Extra help The NUJ can help you and your dependents financially if times are tough, through our registered charity. You never have to pay more than one percent of your income to cover your membership, and we'll help you in other ways: payments during periods of unemployment, cut-price financial services, and good deals on a range of products and services, including computer equipment.

*Figures from Labour Research Department, January 2010

print
broadcasting
digital
web
blogs
online news
tv
radio
pr
marketing
books
e-books
podcasts
newspapers
magazines
freelance



NUJ
NATIONAL UNION
OF
JOURNALISTS



But, aren't unions *so* last century?

Q Why should I join a union when my employers are good to me?

A Employers can often be good to the people who work for them. Sometimes, you may even know your bosses. You may even socialise with them. But the union will make sure they don't sacrifice your interests when things get tough. And things do get tough...

Q Will the NUJ make me go on strike?

A No. It's you and your colleagues who decide what to do. You decide how to vote. You decide what the NUJ's policies should be.

Q Will the NUJ try to damage the company I work for?

A You are the NUJ. **A** Why should you try to damage your company?

We believe that the best outcomes can be achieved for all if everyone works as a team. And that's what the NUJ wants to do. We work together with many employers for the benefit of all – it's the best way.

Q I'm a freelance. How can a union help me?

A If you work for a company – and most freelances do – you have

a common interest with employees who belong to the NUJ. You can benefit from each other's support. If you work on your own, or run your own company, the NUJ can help you network, find opportunities, learn from fellow members, and get trained. The union will make you stronger, and that's always an advantage – whatever the century is.

In fact, we need them now more than ever

Who we are

NUJ members work in all areas of the media – online, print, digital and broadcasting. We work as writers, photographers, bloggers, podcasters, reporters, presenters, editors, designers, illustrators, tv and radio producers, press officers and marketers. Think of some aspect of content provision and NUJ members do it – even compiling crosswords.

The NUJ has members who work for themselves as freelances, and members who work full-time for large and small employers. We have contract workers and members who own and run small businesses. Every

one of us believes in the principle that together we can move mountains.

When 50% of eligible employees in a workplace belong to the NUJ, the union has real leverage with the employer. And freelances working for the same company can get support from their colleagues. The NUJ builds muscle.

What we can do

In the past few months, NUJ members and their union officers have achieved a lot. We've won:

- Allowances for long or anti-social hours at work
- Increases in annual leave – including one workplace where it was increased by one week

- Protection for employees from bullying and harassment
- Increases in the minimum pay rates – including one workplace where these were increased by 25%
- Good voluntary redundancy deals
- Training agreements for full-timers
- Funds for training freelances and full-timers in new skills

For more information

- i <http://www.nujdundee.co.uk>
- http://www.nuj.org.uk/join
- t 0844 88 44 550
- e 10reasons@nujdundee.co.uk



Don't wait until you have to! If you and your colleagues and co-workers join, we'll be even stronger.

10 REASONS

If you work in the media, whether you're an editor, a producer, a presenter, a website manager, a content provider, a sub-editor or a designer,

TO JOIN THE NUJ

the NUJ is for you. The NUJ is the union for all media, and for freelances, contractors and employees. The NUJ – it's YOUR union